



CASESTUDY: Carter's & OshKosh B'Gosh

Translating Employee Manuals, Packaging and Label's, Company Ad's

Facts

Over 75 different languages
Over 100 different dialects
Document Translation
Certified Legal Translations
Software Localization
Website Translation

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The Overview

Carter's & OshKosh B'Gosh has built a big business catering to little ones. Operating through its William Carter Company, it is the largest US branded marketer of apparel exclusively for babies and young children. While Carter's sells products online and as a wholesaler with 17,400 department and specialty stores, it operates some 835 Carter's and OshKosh stores nationwide and almost 150 stores in Canada.

Client Challenge

Carter's & OshKosh B'Gosh sells their products worldwide, and has stores located across the entire nation as well. With a company of this size having the employee manuals, packing and labels for shipping the merchandise as well as having the company ads available in a variety of languages is necessary.

Translation Cloud Solution

Translation Cloud was able to get the employee manuals, packing and clothing labels as well as the company ads translated as well as formatted to meet the needs of Carter's and OshKosh B'Gosh. Translation Cloud also was able to meet strict deadlines and instructions on the information provided and required for each country's rules and regulations.

The Results

Translation Cloud assists Carter's and OshKosh B'Gosh in getting the company's latest ad's, sales, clothing labels, as well as employee handbooks translated to meet the needs of the company to provide the best quality customer service and a friendly work environment for all employees.



"The Place Where Professional Translation Gets Done"

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The Features	The Benefits
<ul style="list-style-type: none">◦ Receive documents from the company with the project requirements◦ Receive the multiple target language translation requests◦ Gather the program needed to complete the requested job (DOC, PDF, inDesign)	<ul style="list-style-type: none">◦ Increase in productivity◦ Lower rates◦ Fast Quality Service◦ Constant customer contact◦ Project progress could be tracked◦ Customer Service Representatives available in the USA

About Us

With over 15 years of experience and consistent dedication to our customers, **Translation Cloud** has become one of the most innovative and reliable translation companies in the industry. We have built our company on the founding principles of quality, integrity, and customer satisfaction, and we continue to live up to those principles today, with over a 99.8% approval rating. We take what we do very seriously. For us, translation is not just about changing words from one language to another. It's about conveying the true meaning of those words, in all its subtleties, so that the translation is inherently adapted to its target audience and localized for demographics, culture, and subject matter. www.translation-services-usa.com



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