

# CASESTUDY: Stevens & Tate Marketing

Translating clients marketing data, blog posts, and booklets

## Facts

Over 75 different languages  
Over 100 different dialects  
Document Translation  
Certified Legal Translations  
Software Localization  
Website Translation

## Headquarters

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## The Overview

Stevens & Tate Marketing is a full service advertising agency that uses integrated marketing solutions designed to impact clients top line. With clients located all over the world, and looking to network and advertise with customers worldwide have their marketing data, blog posts, manuals, and booklets translated is necessary to reach their cliental.

## Client Challenge

Stevens & Tate has to make sure all of their clients are provided with the customer service they have come to know and love over the years. With clients located all over the globe Steven & Tate need to make sure each one is receiving the data and information they are requiring to expand and grow their company's brand and cliental while keeping the message they are trying to get across as accurate and complete as possible.

## Translation Cloud Solution

Translation Cloud provides outstanding customer service to Steven & Tate so they are able to provide their clients with the most accurate and correct translation while keeping the cost low to meet their clients needs. Translation Cloud not only take the documents they receive and translates them they also provide additional proofreading to make sure the translation is complete and translated only from a translator who translates from their native language.

## The Results

Translation Cloud assists Steven & Tate to get all of their clients latest and best marketing data, blog posts and booklet items out to all of their clients interested while offering the languages and services they would require to make the process as simple as possible for each individual company.



"The Place Where Professional Translation Gets Done"

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The Features	The Benefits
<ul style="list-style-type: none"> <li>◦ <i>Receive documents from the company with the project requirements</i></li> <li>◦ <i>Receive the multiple target language translation requests</i></li> <li>◦ <i>Gather the program needed to complete the requested job (InDesign, PDF, DOC)</i></li> </ul>	<ul style="list-style-type: none"> <li>◦ <i>Increase in productivity</i></li> <li>◦ <i>Lower rates</i></li> <li>◦ <i>Fast Quality Service</i></li> <li>◦ <i>Constant customer contact</i></li> <li>◦ <i>Project progress could be tracked</i></li> <li>◦ <i>Customer Service Representatives available in the USA</i></li> </ul>

## About Us

With over 15 years of experience and consistent dedication to our customers, **Translation Cloud** has become one of the most innovative and reliable translation companies in the industry. We have built our company on the founding principles of quality, integrity, and customer satisfaction, and we continue to live up to those principles today, with over a 99.8% approval rating. We take what we do very seriously. For us, translation is not just about changing words from one language to another. It's about conveying the true meaning of those words, in all its subtleties, so that the translation is inherently adapted to its target audience and localized for demographics, culture, and subject matter. [www.translation-services-usa.com](http://www.translation-services-usa.com)



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